

Keith Beard

Creative Director • Graphic Designer

385.414.5988 keith@miribranding.com
4361 Spruce Cir, Millcreek, Utah, 84124

Education

University of Utah 2016
Master of Fine Arts

University of Utah 2012
Bachelor of Fine Arts
Graphic Design

**Salt Lake Community College
2007**
Associate of Applied Science
Visual Art and Design

Skills

Marketing, Brand Management, Graphic Design, Illustrations, Fine Arts, and Costuming. Skilled in all Adobe design Creative Suite programs. Intermediate in web design/coding, and 3D modeling.

Web

miribranding.com

Portfolio

miribranding.com/portfolio

Work Experience

Freelance Brand Manager and Designer
Miri Branding | 2014 - Current

Adjunct Instructor
University of Utah | 2014
Digital Studios 3630

Adjunct Instructor
Salt Lake Community College | 2013 - 2016
InDesign Software 1200
Advanced Type and Layout 2230
Design 1120

Creative Director
WesTech Engineering | 2009 - 2014
Brand manager; oversaw in-house and outside agency projects for marketing production

Graphic Designer
WesTech Engineering | 2005 - 2009
Print design - brochures, posters, mailers, and advertisements. Environmental graphic design for trade shows. Multimedia design - flash animation, web design

Principal Creative
Guffaw Studios 2010 - current
Whimsical illustration, product development and creation

Internship
Design of Today - summer 2010
Mood boards, product imagery

References upon request